

Vice President, Leadership Development Solutions

Center for Higher Ambition Leadership

Organization Profile

The Center for Higher Ambition Leadership (CHL) is a non-profit organization dedicated to developing and supporting a growing global community of CEOs and next generation leaders who believe that there is a better way for businesses to operate-- better economically and better for the world. Higher-ambition leaders are committed to demonstrating that the most powerful way for businesses to 'do well' (achieve long term financial success) is to 'do good' (create real value for all of their stakeholders). The Center's membership includes a committed core of purpose-driven organizations in the US and Europe, and we are poised to rapidly grow.

The Higher Ambition Leadership Institute (HALI) is a signature initiative of CHL. It was developed in response to CHL member CEOs who wanted to create an executive development experience for their next generation of senior leaders that focuses on the unique capabilities required to lead a purpose- and values-driven organization. HALI provides participants with a powerful platform to enhance their leadership and impact at the individual, team and organizational levels.

Position Overview

The Vice President, Leadership Development Solutions has lead responsibility and accountability for managing, building and scaling the Higher Ambition Leadership Institute (HALI). The VP works closely with the CHL leadership team as well as HALI faculty and support staff. This is a unique opportunity to blend leadership development experience with program development, marketing and branding. This position will engage with CEOs, CHROs and C-suite leaders of leading corporations to help develop the kind of business talent capable of leading in a higher ambition organization.

Principal responsibilities for this position include:

- HALI Strategic Planning
 - Based on member need, develop plan to scale the Institute
 - Identify, prioritize and build line extensions (e.g., HALI for particular functional roles, HALI in new geographies) considering all aspects of the business including faculty, timing, target audience, pricing, curriculum development, etc.
 - Continuously gather feedback from participants, alumni and sponsors and prioritize ongoing improvement plan

- Enrollment, Marketing and Brand Building
 - Capture and communicate HALI's distinctive value proposition and brand
 - Oversee creation of marketing collateral
 - Drive enrollment process with prospective and member companies
- Content and Curriculum Development
 - Work with faculty to further develop and modularize curriculum
 - Oversee development of content in a variety of medium, including potentially podcasts, videos, other
- Talent Management
 - Build faculty bench
 - Recruit staff as needed
- Finances
 - Manage P&L of the Institute
 - Identify investment priorities
- Alumni community
 - Develop plan to engage community via virtual and in-person connections
 - Oversee annual reunion - content, guest speakers, enrollment
 - Oversee virtual community - website, social media, webinars, podcasts, etc.
- Work with participating member companies to bring HALI concepts into their organizations via their internal leadership development initiatives or otherwise

Qualifications

- Inspired by and eager to advance CHL's mission
- Demonstrated success in a managerial role, ideally with P&L responsibility
- Deep knowledge of and experience in designing leadership development experiences at senior levels and in a corporate context
- Collaborative leader able to lead from the front and from behind
- Ability to forge and manage relationships with member senior executives
- Strategic mindset and ability to connect program and offerings to strategic goals and outcomes
- Ability/willingness to flexibly approach work in response to evolving needs of an early stage organization
- Strong results and end-product focus
- Excellent written and verbal communications skills
- Willingness to travel on a limited basis